

Regional development and proximity relations

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“Territorial Resources” and proximity relations: new perspectives for Regional Development?

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Context and recent tendencies

- **The double disconnection**
 - The daily distance between home and workplace
 - The origin of consumption and the destination of production
- **The *emergence and* succes of located productive systems**
 - Industrial districts
 - Innovative Milieux (GREMI)
 - Clusters, ...

« Territory » : start from a definition

"the network of stakeholders located within a definite geographical area (even if its borders fluctuate) with the aim of identifying and solving a production problem seen or felt as being shared by the said stakeholders".

(A territory can thus be thought of as « an area for solving production problems »).

From territory to « territorial ressource » (1)

- Resource : factors yet to be exploited, organized or revealed. According to Kebir (2004), it can be considered as a « metasystem that brings into relation an object (know-how, raw material, artefact, etc.) and a system of production producing a good or a service ».
- Generic resource :
Their value or potential of value is independent of their participation in any process of production and in any territorial (historical and/or cultural) context.

From territory to « territorial resource » (2)

- Territorial resources :

- *A construction upstream from the combination of factors of production.* The process of « revelation » is a crucial point .
- *A « Specificity »:* A specific resource loses a part of its productive value if it is redeployed in an alternative use. It means a form of dependancy of the territory of origin.

Some examples in the food products

- **The labelled products :**
 - Wine
 - Olive oil
 - Cheese
 - (...)
- The combination of goods and services : the « **basket (or bundle) of services and goods** ».

Produit de France

VIN DE PAYS DES COTEAUX DES BARONNIES

*Les baronnies sont le terroir
privilegié de l'olivier entre
Buis les Baronnies &
Nyons. Le mariage de la
vigne et de l'olivier donne,
avec les cépages recommandés
de la région, un vin plein et harmonieux*



*qui laisse augurer des richesses de
la Drôme Provençale.
Ce vin de Pays au bouquet
subtil, d'un arôme discret et
floral, agrémenté d'un
léger terroir, est récolté par la
Guilde des Vignerons de Pays.*



Supply of site

- The supply of site represents a global and specific supply which come from a territory and is valorised better than if each elements have had been sold independently.
- It means the existence of a territorial effect : the «***territorial quality rent***».

Widening of examples

- Hitech industries :

The case of nanotechnologies in Grenoble as the Transformation (metamorphosis) of a « territorial ressource » into a specific asset.

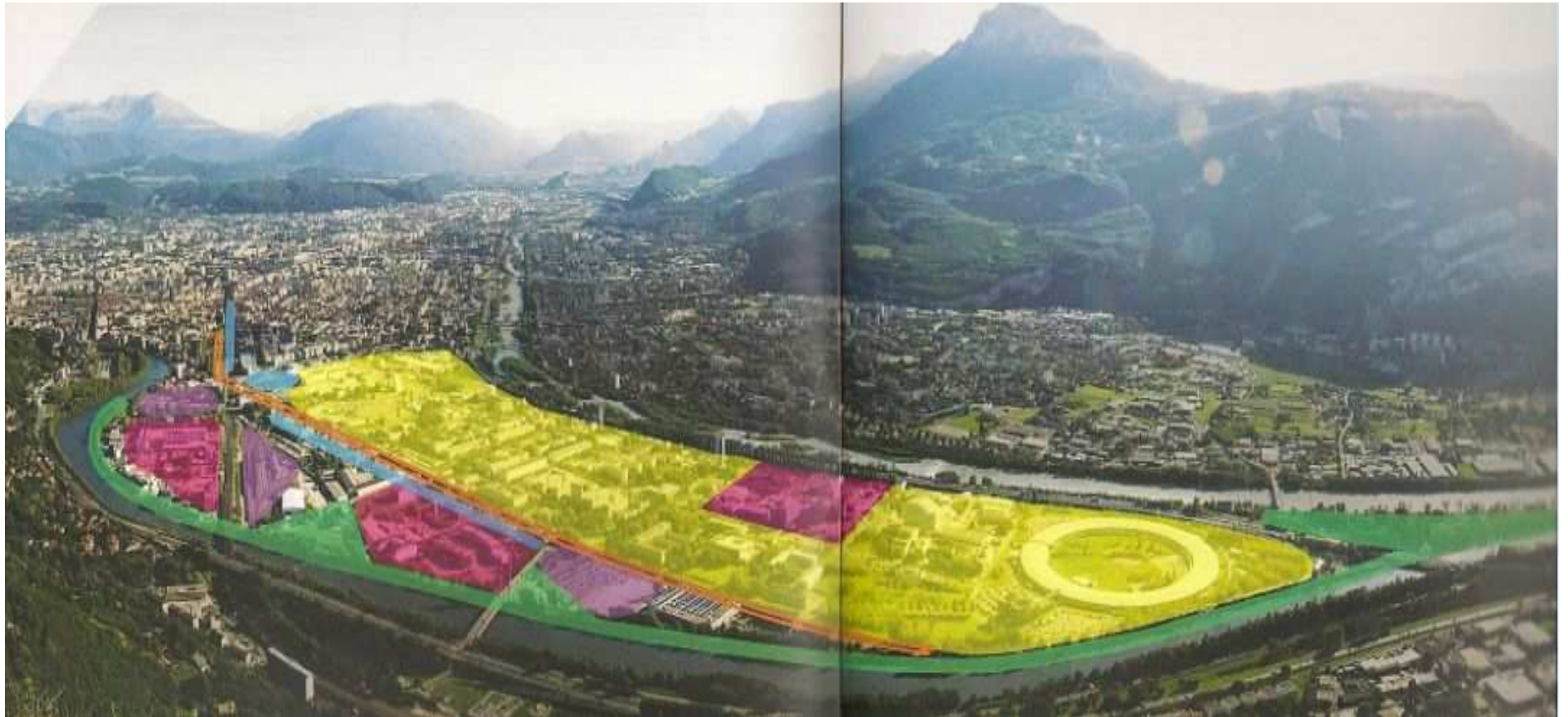
- Creative cities,...

From hydro electric power to nanotechnologies :

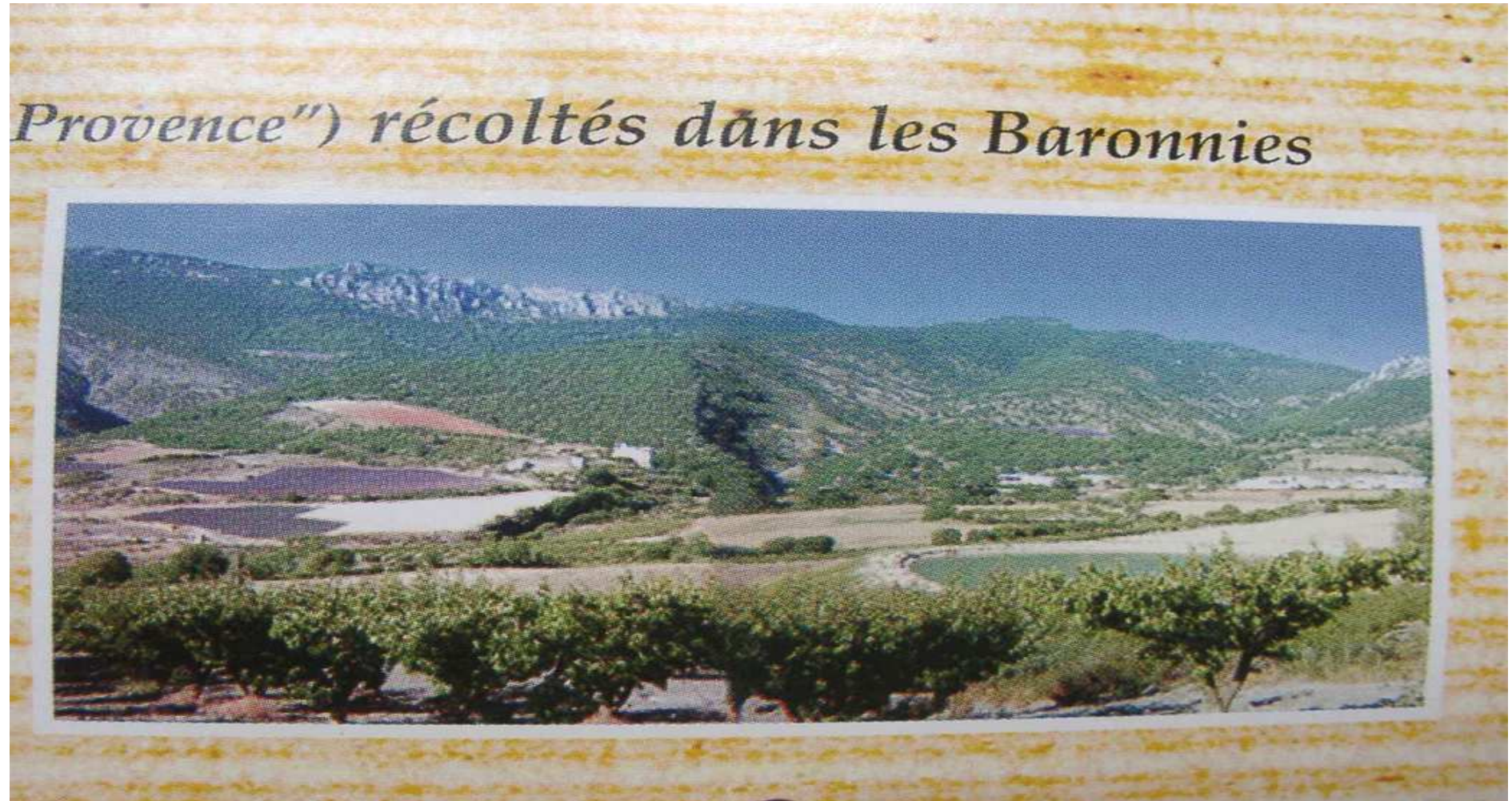
A long story of innovation in Grenoble

- 1. 1895, a popular university for the education of the inhabitants in the manners of the electricity (first expression of the “cooperative triptyque” : university, local authorities, industry)**
- 2. Installation of the CEA(ATOMIC ENERGY AUTHORITY), the pole decentralized by public research, 60’s**
- 3. Creation of a Technological industrial park reserved for the prototypes (ZIRST), 70’s**
- 4. Synchrotron (Accelerator of particles), 80’s**
- 5. MINATECH, end of 90’s**
- 6. GIANT (started in 2010)**

Hi tec territorial resource in its landscape



Basket of goods in its lanscape



Consequences on the debate about «proximity »

- A territorial proximity is not only a geographical one but it includes and combines the three «canonical » categories of proximity :
 - Institutional
 - Organisational
 - Geographical
- Territorial proximity : back to the dependency of the place but a renewal of Ricardo's theory of «comparative advantages ».

Conclusions

- Territorial Resources as new Paths for future international division of Work and Production.
- The Territories have to find their real vocation.